

HARIS NOOR

DIGITAL MARKETING CONSULTANT



ABOUT ME

Certified Digital Marketing Consultant with over 8 years of experience delivering ROI-driven strategies. Proven expertise in scaling online presence for diverse clients across industries. Skilled in data analysis, campaign optimization, and team leadership to achieve measurable results. Adept at creating innovative, tailored solutions to drive brand growth.



EXPERIENCE

Digital Marketing Consultant

2016-Till Now (Hk Digital Marketing Pvt Ltd)

Analyze market trends to create tailored campaigns for diverse industries. Optimize websites and content for SEO to improve organic visibility and traffic. Manage and scale paid advertising campaigns across Google Ads, Facebook, and LinkedIn. Conduct performance analysis and deliver actionable insights to clients. Design and implement effective social media strategies to enhance engagement.



EDUCATION

B-Tech (Civil Engineering)

2014-2019

Sarhad University, Peshawar, Pakistan

Level 6 Diploma in (HSE)

2021-2022

OTHM (UK)



CERTIFICATION

Google Ads Certified

2023

Level 2 Digital Marketing (Licqual UK)

2024

Linkedin Ads Certified

2024

Meta Certified

2023

HubSpot Certified Digital Marketer

2024

Fire Safety AOSH (UK)

2021

NEBOSH (UK)

2022



PERSONAL INFO

- Email : Haris@hkdigitalmarketing.com
- Address : Jeddah, KSA
- Cell No : +966 563 859 336
- Iqama Status : Transferable
- Driving Licence : International



[linkedin.com/haris-noor-digital](https://www.linkedin.com/haris-noor-digital)



LANGUAGES

- English (Fluent C1)
- Urdu (Native)
- Pashto (Native)



SKILLS

- Social Media Marketing, SEM
- Leadership
- Canva & Adobe PhotoShop
- Adobe Premiere Pro & CapCut
- ASANA & Hubspot