

HARIS NOOR

DIGITAL MARKETING CONSULTANT



PERSONAL INFO

- Email : Haris@hkdigitalmarketing.com
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- Cell No : +966 563 859 336
- Iqama Status : Transferable
- Driving Licence : International

in [linkedin.com/haris-noor-digital/](https://www.linkedin.com/haris-noor-digital/)

LANGUAGES

- 🌐 English (Fluent C1)
- 🌐 Urdu (Native)
- 🌐 Pashto (Native)

SKILLS

- 🌐 Social Media Marketing, SEM
- 🌐 Leadership
- 🌐 Canva & Adobe PhotoShop
- 🌐 Adobe Premiere Pro & CapCut
- 🌐 ASANA & Hubspot



ABOUT ME

Certified Digital Marketing Consultant with over 8 years of experience delivering ROI-driven strategies. Proven expertise in scaling online presence for diverse clients across industries. Skilled in data analysis, campaign optimization, and team leadership to achieve measurable results. Adept at creating innovative, tailored solutions to drive brand growth.



EXPERIENCE

Digital Marketing Consultant

2016-Till Now (Hk Digital Marketing Pvt Ltd)

Analyze market trends to create tailored campaigns for diverse industries. Optimize websites and content for SEO to improve organic visibility and traffic. Manage and scale paid advertising campaigns across Google Ads, Facebook, and LinkedIn. Conduct performance analysis and deliver actionable insights to clients. Design and implement effective social media strategies to enhance engagement.



EDUCATION

- 🌐 B-Tech (Civil Engineering)
2014-2019
Sarhad University, Peshawar, Pakistan
- 🌐 Level 6 Diploma in (HSE)
2021-2022
OTHM (UK)



CERTIFICATION

- 🌐 Google Ads Certified
2023
- 🌐 Level 2 Digital Marketing (Licqual UK)
2024
- 🌐 LinkedIn Ads Certified
2024
- 🌐 Meta Certified
2023
- 🌐 HubSpot Certified Digital Marketer
2024
- 🌐 Fire Safety AOSH (UK)
2021
- 🌐 NEBOSH (UK)
2022